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## **Business Ethics. (eBook, 2014) [WorldCat.org]**

Introduction to Business. William M. Pride, Robert J. Hughes and Jack R. Kapoor. William M. Pride \$4.25 - \$10.89

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He was the vice president of Marketing Education and president of the Academic Council for the AMA. Dr. Ferrell's major focus is teaching and preparing learning material for students. He has travelled extensively to work with students and understands the needs of instructors of introductory business courses.

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