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The Big Pivot Radically Practical

“a practical, working handbook for teams, organizations and corporations to “recreate their operations to succeed within the scientific reality of a hotter, wilder, more radically open world. With a certain climate-challenged future ahead of us, The Big Pivot gives us a realist's path to making sure it's a prosperous one, too.”

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The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World . The Big Pivot outlines strategies for saving our world in the face of today's climate and resource challenges.

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Big-Pivot strategy represents a major shift in consciousness for the private sector, but it's not entirely radical. In fact, this kind of thinking is highly

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conservative, with a major dose of self-interest.

The Big Pivot: Radically practical strategies for a ...

Big-Pivot strategy represents a major shift in consciousness for the private sector, but it's not entirely radical. In fact, this kind of thinking is highly conservative, with a major dose of self-interest. We need to conserve the planet's capacity to support us for our own good. Reprinted by permission of Harvard Business Review Press.

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"The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World" ... Winston will explore "the mega challenges of climate change, scarcity, and radical transparency that threaten our ability to run an expanding global economy and that are profoundly changing business as usual." He will provide cause for ...

Strategies for a Hotter, Scarcer and More Open World

The Big Pivot: Radically Practical Strategies for a Hotter, Scarcer, and More Open World Hardcover - April 15 2014 by Andrew S. Winston (Author)

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The Big Pivot: Radically Practical Strategies for a Hotter ...

The Big Pivot is at once a wake-up call to action, a pragmatic and hopeful bridge from today's ominous trajectory to a vision of sustainable innovation and a circular economy that is both required and exhilarating, and a thoughtful repository of ideas and springboards for getting there. But we're running out of time.

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The Big Pivot is a well written treatise about how individuals and corporate investors can elevate their pecuniary rewards alongside concurrent reductions in hoary business practices.

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Radically Practical Strategies for a Hotter, Scarcer, More Open World ... Organizations that make the Big Pivot will find the only practical path forward in a volatile environment. The leaders will build resilient, flexible organizations that profit by creating a healthier, more

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Andrew Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward . . . a must-read for anyone interested in the future of business and our world."

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With concrete advice and tactics, and new stories from companies like British Telecom, Diageo, Dow, Ford, Nike, Unilever, Walmart, and many others, The Big Pivot will help you, and all of us, create more resilient businesses and a more prosperous world. This book is the blueprint to get you started.

The Big Pivot by Winston, Andrew S. (ebook)

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