

# The Fixers Eddie Mannix Howard Strickling And The Mgm Publicity Machine

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## The Fixers Eddie Mannix Howard

When MGM stars found themselves in trouble, it was Eddie and Howard who took care of them--solved their problems, hid their crimes, and kept their secrets. They were "the Fixers." At a time when image meant everything and the stars were worth millions to the studios that owned them, Mannix and Strickling were the most important men at MGM.

**Amazon.com: The Fixers: Eddie Mannix, Howard**

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## **Strickling ...**

Eddie Mannix and Howard Strickling are virtually unknown outside of Hollywood and little-remembered even there, but as General Manager and Head of Publicity for Metro-Goldwyn-Mayer Studios, they lorded over all the stars in Hollywood's golden age from the 1920s through the 1940s--including legends like Garbo, Dietrich, Gable and Garland.

## **The Fixers: Eddie Mannix, Howard Strickling and the MGM**

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Eddie Mannix (1891-1963) and Howard Strickling (1896-1982) were employed by Metro-Goldwyn Mayer. Both men essentially specialized in stifling scandals that might damage MGM stars and replacing them with positive stories that helped build box office.

## **The Fixers: Eddie Mannix, Howard Strickling and the MGM**

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Loretta Young and Spencer Tracy, both "fixer" charges of Eddie Mannix, for entirely different reasons. Columbia Pictures, 1933 publicity still/Public Domain Howard Strickling's phone was always...

## **The Fixers Who Buried Old Hollywood's Biggest Scandals**

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## **The Fixers: Eddie Mannix, Howard Strickling and the MGM**

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Strickling was also well known in Hollywood as one of MGM's "fixers", along with studio vice-president, Eddie Mannix. Strickling and Mannix are the subject of E. J. Fleming's book *The Fixers: Eddie Mannix, Howard Strickling and the MGM Publicity Machine* (2004). According to the book, Strickling and Mannix were responsible for covering up or working to tone down several scandals, including pregnancies and abortions, surrounding high-profile MGM talent.

## **Howard Strickling - Wikipedia**

Eddie Mannix, MGM's fixer, joined the studio near its inception and was on the payroll until his death in 1963. (Eddie Mannix is also the name of the fictionalized studio fixer character Josh...

## **Eddie Mannix, MGM's fixer, and the scandal of Patricia ...**

Eddie Mannix served as a studio executive and a producer at Metro-Goldwyn-Mayer during the studio's golden years (1924-1962), but he also had one more important job: fixing the problems that movie stars and personalities had in their private lives. His job as a "fixer" made him well-known and feared as somebody not to be messed with.

## **Eddie Mannix: the real-life Hollywood fixer, studio ...**

Eddie Mannix and Howard Strickling are virtually unknown outside of Hollywood and little-remembered even there, but as General Manager and Head of Publicity for Metro-Goldwyn-Mayer Studios, they lorded over all the stars in Hollywood's golden age from the 1920s through the 1940s—including legends like Garbo, Dietrich, Gable and Garland.

## **The Fixers - McFarland**

The Fixers: Eddie Mannix, Howard Strickling and the MGM Publicity Machine (English Edition) eBook: E.J. Fleming: Amazon.com.mx: Tienda Kindle

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## **The Fixers: Eddie Mannix, Howard Strickling and the MGM**

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Billie Bennett (October 23, 1874 – May 19, 1951) was an American film actress of the silent era. She appeared in 52 films between 1913 and 1930. She was born in Evansville, Indiana, and died in Los Angeles, California.. Author E. J. Fleming writing in his 2004 book, *The Fixers: Eddie Mannix, Howard Strickling and the MGM Publicity Machine*, states that when she ceased making films at the end ...

## **Billie Bennett - Wikipedia**

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