

Tourist Behaviour And The Contemporary World Aspects Of Tourism

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Contemporary Tourist Behaviour provides an in-depth examination of how and why tourists behave as they do, and how this is perceived by hosts and outside agencies, covering national characteristics of tourists from around the world, effects of everyday events and governmental and environmental factors, and tourists' consideration of sustainable principles.

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Abstract. This volume seeks to review and stimulate interest in a number of emerging and fresh topics in contemporary tourist behaviour and experience. Topics explored include the effects of newer technologies on tourists' behaviour and experience, tourists' experience of scams, safety and personal responsibility, individual perspectives on sustainability, and some dimensions of tourists' personal growth, relationships and altruism.

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tourist behaviour journey and traverse a similar landscape. In addition to the emphasis on the contemporary topics, three minor but hopefully appealing features can be promised. The first somewhat novel feature is the inclusion of some tourists' tales. These accounts are extracted from previous research studies, tourists'

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Finally, tourist behaviour has dramatically changed with the advent of modern communication tools during the time (Caldito et al., 2015). Therefore, transformation of both technology and behaviour...

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Consumer behaviour in tourism: Concepts, influences and ...

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Contemporary Tourism | ScienceDirect

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Key words: tourism services, tourism products, factors of influence, consumer behaviour. 1. Department of Doctoral School in Marketing. Transilvania University of Braşov. 1. Introduction . Consumer behaviour is a highly important issue for all marketing activities which have the purpose to promote and sell tourism products.

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